

ABSTRACT

A vendable prize delivery mechanism contains a premium that is to be delivered via a vending machine. The vendable prize delivery mechanism has a currency slot to allow for the insertion of differing local currencies in
5 the amount that the local vending machines require in the country in which the promotion is being done. The vendable prize delivery mechanism has a size and shape of a primary product container that is customarily delivered to a consumer by a vending machine. The vendable prize delivery mechanism has an opening to an interior region for insertion of the premium
10 and a removable bottom or snap-apart capability to allow the consumer to access premium. .